

**ieema**

your link to electricity

From the organizers of ELECRAMA  
comes another trailblazer in power distribution sector

Third Edition

# distribuELEC

India's only Exhibition on Hi-Tech Power Distribution

4th - 6th February 2019  
Bombay Exhibition Centre, Mumbai



Concurrent Expo

**buildELEC**

A Unique Exposition on Building Electrical Systems

Concurrent Conference

**INTELECT**

International Conference of Intelligent Electricity

*Smart Distribution  
Efficient Consumption*

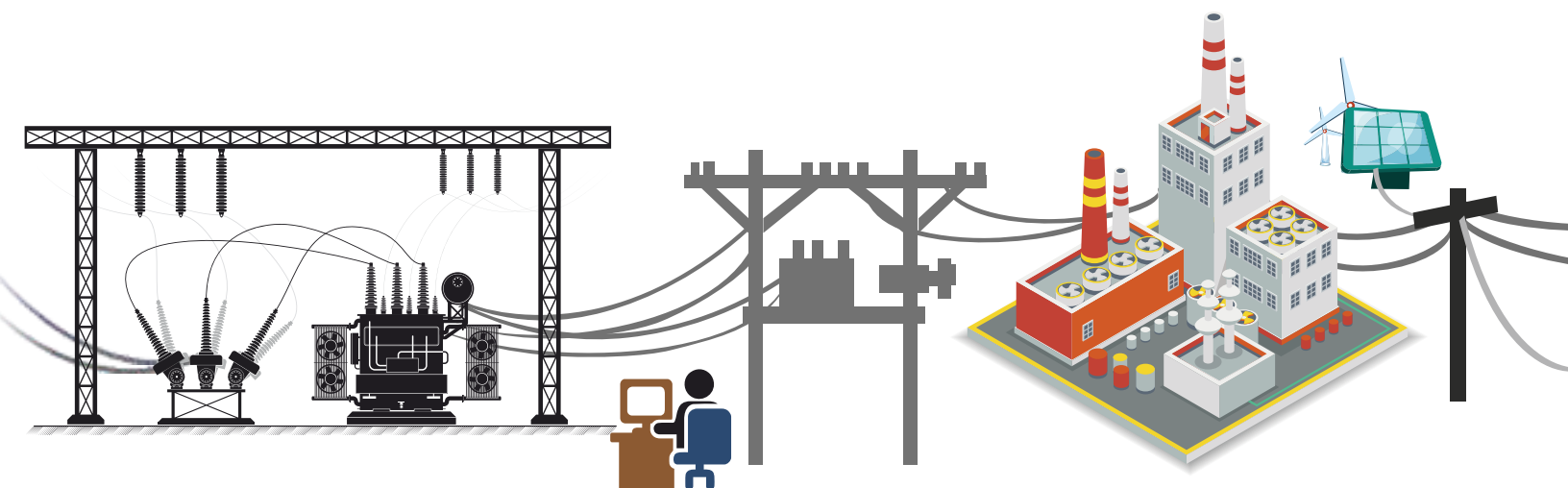


India and many other developing countries are expanding and improving their distribution network to supply 24x7 power to their citizens.

Growth in load and distributed generation brings new challenges for distribution network. Utilities are also deploying state of the art technologies to improve quality and reliability of supply and also reduce losses. These challenges can be overcome only with the amalgamation of electrical equipment and digital network technology.

**distribuELEC** 2019 is a uniquely designed concept to bring Utility, Consumer, Electrical Operational Technology (OT) and Information Technology (IT) on same platform to Empower all stakeholders.

**buildELEC** 2019, a concurrent exhibition has been planned to showcase convergence of OT and IT directly at consumer dwellings to make key utilization centers i.e. buildings - industrial, commercial and residential, more efficient and safe.



# VISITOR PROFILE

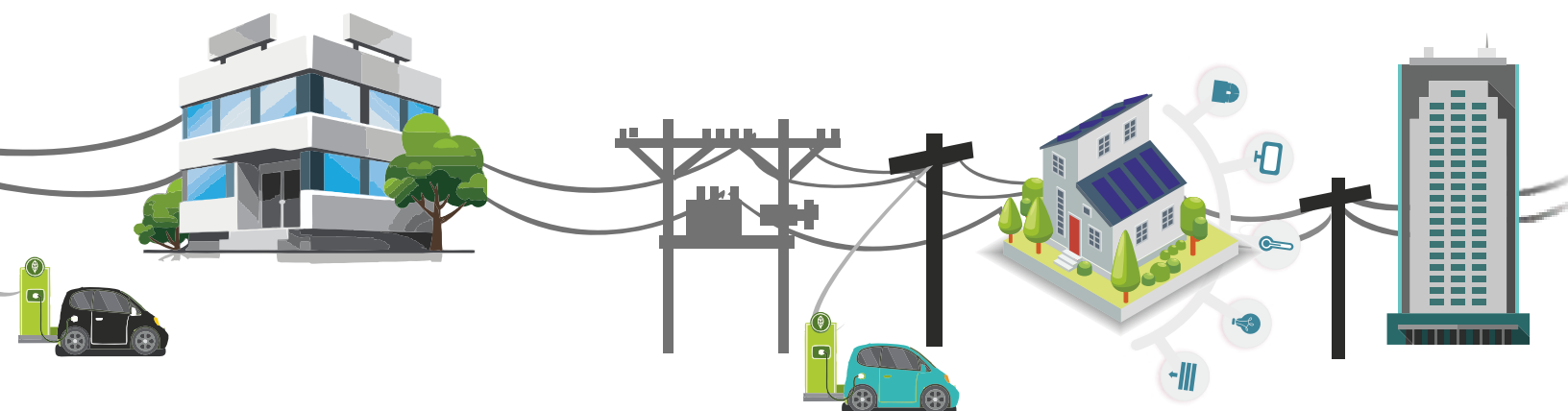
The show will attract a host of serious decision makers from across all segments, to source new and innovative product and service solutions, stay in touch with the latest trends, network and do business.

## distribuELEC 2019

- › MOP, CEA, BIS and International Copper Association India (ICAI)
- › Central Govt. Ministries - Power, Urban Development, IT, Communication & MNRE among others
- › Consultants
- › Component Suppliers
- › Electrical Inspectorates
- › Electrical Contractors
- › Engineering Institutions
- › EPC, Project Developers
- › Industry Buyers
- › Municipal Corporations
- › OEMs
- › Public and Private Sector Utilities (DISCOMs)
- › Railways, Metros, Freight Corridors
- › Raw Material Suppliers
- › Renewable Energy (solar, solar PV, wind, biomass, small hydro)
- › State Electrical Boards
- › State Government - Power and Energy Departments
- › System Integrators
- › Test Institutions
- › Testing House & R&D Institutions
- › Vendors/ Sub Vendors

## buildELEC 2019

- › Architects & Interior Designers
- › Building Planners, Real Estate & SEZ Developers
- › Building Authority & Technology Service Providers
- › Building Maintenance professionals
- › Building Owners & Management
- › Central & State Public Works Departments
- › Chief Fire Officers
- › Civil & Electrical Engineers
- › Distributors, Electrical Traders
- › Design Studios & Consulting Companies
- › Electrical & Civil Contractors
- › Facility Management Professionals
- › High Net Worth Individuals
- › Industrial Users
- › Large Facilities (Hotels/Malls/Hospitals/Airports)
- › Surveyors
- › Systems Integrators



**distribUELEC** 2019 is India's only exposition on Power Distribution, showcasing products, technologies and services from 220V till 33kV in traditional electrical equipment like transformers, cables, capacitors, switchgears, meters, insulators, conductors and new age technologies in distribution automation & control systems, energy efficiency, demand response, advanced metering, communications technologies, cyber security, electrical fire safety and more.

This is a huge opportunity for the manufacturers of electrical equipment and technology providers to showcase the solutions which can help in Outage Management, Demand Management, Metering, MicroGrid, Storage, Sub-Station and Feeder Automation etc.

## EXHIBITOR CATEGORIES



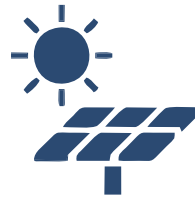
### ELECTRICAL EQUIPMENT

- › Cable & Cable Accessories
- › Capacitors
- › Conductors & Conductor Hardware & Accessories
- › Control Panels
- › Energy Meters
- › Industrial Control & Automation Systems
- › Instrument Transformers
- › Insulators & Insulating Materials
- › Relays
- › Switchgears
- › Substation and Equipment
- › Transformers



### TEST & MEASUREMENT EQUIPMENT

- › Cable Fault Locating Systems
- › Calibration Equipment
- › Electrical Testing Equipment
- › Transformer Testing Equipment



### DISTRIBUTED ENERGY RESOURCE

- › Energy Grid Integration
- › Energy Storage
- › EV Charging Infrastructure
- › Microgrids
- › Renewable Energy Equipment
- › Solar Inverters



### DISTRIBUTION AUTOMATION

- › AC/DC, DC/AC, DC/DC Converters
- › Asset Management System with Sensors, DCUs etc.
- › Auto Reclosures
- › Circuit Breakers
- › Control Systems
- › Controls Panels/Components
- › Data Acquisition Systems
- › Data Analytics
- › Demand Response Services
- › Distribution Automatic Equipment
- › Distribution Management Systems
- › Energy Management Systems
- › Fault Current Limiters
- › Harmonic Measurement Equipment
- › Leak Detectors
- › Load Management Systems
- › Outage Management Systems
- › Ring Main Units (RMUs)
- › SCADA



**buildELEC** 2019, is a concurrent event to showcase solutions for buildings, residences, offices, industries etc to measure and manage, their energy usage, bring in more safe and efficient energy within their homes, offices and buildings without compromising with comfort of living.

Buildings being the major consumption center of electricity, this event will be an exclusive platform for exhibiting conventional and smart electrical technologies and equipment to make buildings more safer, efficient and intelligent structures.

## EXHIBITOR CATEGORIES



### ELECTRICAL EQUIPMENT

- › Earthing, Lightning Protection, Excess Voltage Protection
- › Cables & Accessories
- › Cable Routing Systems
- › Elevators & Escalators
- › Green Energy - Solar Rooftop, Batteries & Inverters
- › LED & Other Light Sources
- › Smart & Decorative Lightings
- › Safety, Security & Fire Protection
- › Switches & Protection Devices



### BUILDING AUTOMATION

- › Building Automation Systems & Products
- › Building Efficiency & Energy Management Systems & Products
- › Building Security Systems & Surveillance
- › Light Control Systems, Light Management & Light Measurement
- › HVAC
- › Smart Sensors
- › Smart Switching & Protective Devices
- › Smart Metering, Monitoring & Measurement
- › Smart Surveillance Systems
- › Systems Integration



### ELECTRICAL FIRE SAFETY

- › Arc - Flash Detectors & Protection Relays
- › Cable Lugs
- › Earth Electrodes
- › Fire Retardant Cables & Wires
- › Fire Alarm Systems
- › Fire Detection & Suppression Systems
- › Flame Proof Equipment Like Starters, Push Buttons, Motors
- › Heat & Smoke Detectors
- › RCC-Residual Current Circuit Breakers
- › Spark Detectors





# GLIMPSES of the past

**92%** Exhibitors want to participate in next edition.

**88%** Exhibitors said the quality of attendees met or exceeded their expectations

**95%** Would like to visit this kind of an exhibition again.

**98%** Visitors said the quality of the exhibitions met or exceeded their expectations.

**90%** Visitors favorably compared the quality of the exhibition over other industry events.



“ Through this exhibition the electrical industry is showcasing the future of smart technology in India. I thank IEEMA for such initiative. The new government is making focused efforts for each and every sector and the expectations will be met soon ”

## Shri Anant Geete

Hon'ble Minister Heavy Industries and Public Sector Enterprises.  
Chief Guest - Intelect 2015

“ The necessity of Intelligent Electricity for sustainable provision of Electricity and through the value chain of the Electricity sector I think it's very important that industry leaders such as all of you sit down deliberately on the future and make India ready for the future to be able to provide for the expanding needs of Energy sector in both the cost effective manner and in the smart manner. I am confident that the **DistribuELEC** will foster technological advancements and simulate innovative ideas for smart electricity and partner Government of India in realizing this vision. ”

## Shri Piyush Goyal

Hon'ble Minister of Railways and Coal, Government of India  
Chief Guest - Intelect & DistribuELEC 2017

“ **DistribuELEC** is the first fully integrated intelligent electricity exhibition in India. This exhibition cum conference event is specially designed to demonstrate the New & intelligent digital solutions from source to socket to manage the flow of electricity smartly. Its focus is towards the convergence of electrical operation technology, automation devices in tandem with information & communication technology. ”

## Shri Prakash Chandraker

VP & MD Schneider Electric India  
Chairman - Intelect & DistribuELEC 2017

“ Digitisation has become inevitable part of modern day living and electricity is integral part of it. Effective use of conventional electrical equipment along with digital technology will help to reach the goal of cheap, sustainable and safe electricity for all ”

## Shri Sunil Kumar Singhvi

Chief Executive (Energy SBU), Secure Meters Limited  
Chairman - DistribuELEC, BuildELEC and Intelect 2019

# EXHIBITOR TARIFF

Category of Exhibitor	Bare space minimum 24 Sqm With open sides				Shell Space minimum 9 sqm With open sides		
	1 side open	2 sides open Min 24sqm	3 sides open Min 50sqm	4 sides open Min 84 Sqm	1 side open	2 sides open Min 18sqm	3 sides open Min 18 Sqm
IEEMA Member & ELECRAMA exhibitor in any of last 3 editions or past INTELECT / DistribuElec or E3 exhibitor* (in INR)	8000	8800	9200	9600	8500	9350	9750
Other IEEMA Members (in INR)	8500	9350	9750	10200	9000	9900	10350
Non IEEMA Members (in INR)	9000	9900	10350	10800	9500	10450	10900
Foreign Participants (in USD)	150	165	170	180	175	190	200

*\*Provided zero outstanding*

SME/Start-up	Amount	Date
SME 9 sqm	Rs.59999/-	Till 30.09 2018
SME 9 sqm	Rs.69999/-	From 01.10.2018
Early Bird Discount	10% for confirmed booking with payment	On or before 30.09.2018
Volume Discount	5% on booking 18 sqms and above in shell scheme and 40 sqms and above in bare space	

Note: No Discount applicable for SME/Start up stalls

With CA attested certificate confirming total investment in plant and machinery not exceeding Rs.5 crores for the financial year 2017-2018

Payment Schedule	Booking Amount	Second Installment	Final Payment
Before 30.09.2018	20%Next	30% before 31.10.2018	Balance 50% on or before 15.12.2018
01.10.2018 to 31.10.18	50%		Balance 50% on or before 15.12.2018
Booking after 01.11.2018	100%		

GST (at 18% ) is payable with each installment

**For space bookings contact:**

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 Manager – Trade Fairs IEEMA  
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 +91 9980053992



# INTELECT

International Conference on Intelligent Electricity

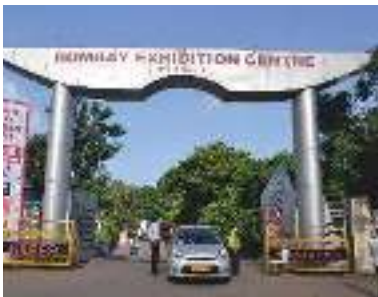
**INTELECT** 2019, is a concurrent conference in its 3<sup>rd</sup> edition with theme of  
**“Towards Smart, Reliable, Efficient and Safe Electricity”**.

This aligns it with present and future requirements of Indian Distribution Sector.

The conference will be co-located with **DistribuELEC - 2019**, and will focus on

- › New emerging digitalization tools such as Grid Edge Devices, Cloud, IoT, Cyber Security
- › Modern Electrical Distribution Equipment for increasing access to Electricity
- › Reliability improvement and reduction of outage time
- › Loss reduction and Revenue protection
- › Efficiency solutions for bulk consumers of electricity
- › Successful Implementation strategies for large distribution projects
- › Policy and regulations to sustain the sector

## DATE & VENUE



**4th - 6th February 2019**  
**Bombay Exhibition Centre,**  
**Goregaon (E), Mumbai, India**

## ORGANISERS

**Indian Electrical and Electronics Manufacturers' Association (IEEMA)** is an apex association of manufacturers of electrical, industrial electronics and allied equipment in India. Founded in 1948, IEEMA is the first ISO certified industry association encompassing the complete value chain in power generation, transmission and distribution equipment.

IEEMA members contribute to more than 90 per cent of the power equipment installed in India and represent a turnover of over 42 billion USD. IEEMA organizes **ELECRAMA**, the world's largest electrical exhibition. IEEMA has a pan-India presence with its corporate office at New Delhi, registered office at Mumbai, regional offices at Kolkata and Bengaluru, and eight state offices.



### Corporate Office:

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### Registered Office Mumbai:

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