# 26th Arab-German Business Forum

June 5th - 7th, 2023 The Ritz-Carlton Hotel, Berlin Ghorfa

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Organized by:



In Cooperation with:



"It is time to come together, to launch new initiatives and seize this moment to drive the Arab-German business relationship forward."

# Program: 26th Arab-German Business Forum

As the world economy emerges from the challenges of the global pandemic and the restrictions it imposed on travel, we stand at a turning point in the Arab – German Business relationship. With remarkable recoveries seen in both regions' economies, the stage is set for even greater success, especially with a 23,3% increase of Arab – German Trade volume in 2022.

The Arab-German Business Forum proceeds in 2023 as the premier gathering platform for business leaders, experts, and decisionmakers to gather and discuss the challenges and opportunities that lie ahead. Through engaging panel discussions, ambassador roundtables, and country workshops, attendees will explore the boundless potential of the Arab – German Business relations and learn from some of the most influential voices.

This year's forum will focus on key sectors with potential for driving growth and creating new opportunities. Whether you're looking to expand your business into new markets, learn about the latest trends and technologies, or simply make new high-end connections, the 26th Arab-German Business Forum is the place to be.

## Join us in Berlin and be part of a unique and inspiring event.

26th Arab-German Business Forum from 5th to 7th June 2023 at the The Ritz Carlton Berlin.

Let us take action and seize the opportunity to build a brighter future for the Arab-German business relations.

### Monday, June 5th, 2023 12:00 h –18:00 h at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin

#### Tuesday, June 6th, 2023

08:00 h Registration at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin

09:00 h – 10:00 h Official Opening

10:00 h Networking Break

10:30 h –11:30 h Accelerated Digital Transformation & Urban Future New & Smart Cities Planning and Construction

11:30 h –12:30 h Panel 2:

Mobility & Logistics: Supply Chain Security through Rethinking New Strategies in Challenging Times

#### 12:30 h Networking Lunch

13:30 h - 14:30 h Panel 3:

Industrialization & Diversification: Shifting Economies and Growing Market – Sector Ranges

#### 14:30 h –15:30 h Panel 4:

Water & Wastewater Management: Arab – German Opportunities for a better Water-Secure Future

15:30 h Networking Break

16:00 h – 17:00 h Panel 5:

Food Security & Agriculture Policy: How can the Arab world and Germany contribute in reducing risks and strengthening resilience?

19:00 h Networking Dinner

### Wednesday, June 7th, 2023

08:30 h Registration

09:30 h –10:30 h Sustainability as a Success Factor & Global Challenge: How to maintain Sustainable Growth in Economies?

10:30 h –11:30 h Panel 7:

Empowering the Future: Vocational Training importance in Arab – German Business Success

11:30 h Networking Break

12:00 h –13:00 h Panel 8: Arab – German Ambassador Talks: Discussions about Future Activities and Plans

